## **Claims**

1. A process of treating a fabric with a composition comprising an activated zeolite.

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- 2. A process according to Claim 1 wherein said fabric is selected from the group consisting of: carpets, upholstery, rugs, and curtains.
- 3. The process of Claim 1 wherein said composition comprising an activated zeolite is a solid composition.
- 4. The process of Claim 1 wherein said composition comprising an activated zeolite comprises up to 50% by weight of the total composition of an activated zeolite.

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5. The process of Claim 1 comprising one or more of the following steps:

applying said composition comprising an activated zeolite onto said fabric;

leaving said composition to act on said fabric; and

removing said composition from said fabric.

- 6. The process of Claim 1 wherein said composition comprising an activated zeolite additionally comprises a solvent.
- 7. A process according to Claim 6 wherein said solvent is selected from the group consisting of aliphatic and/or aromatic alcohol, glycol ethers and derivatives thereof, and polyols and mixtures thereof.

- 8. A process according to Claim 6 wherein said composition comprising an activated zeolite additionally comprises up to 90% by weight of the total composition of a solvent.
- 9. A process according to Claim 3 wherein said composition comprising an activated zeolite additionally comprises at least one of the following: a silica, a microcrystalline cellulose, and a cellulose or a derivative thereof.
- 10 10. The process of Claim 1 wherein said composition comprising an activated zeolite is applied onto said fabric in combination with a second composition.
  - 11. A process according to Claim 10 wherein said second composition comprises at least one of the following:

a carpet treatment composition;

a composition comprising ingredients selected from the group consisting of water; and polar solvents, such as ethanol, methanol, acetone; and mixtures thereof.

- 20 12. A process according to Claim 10 wherein heat is generated upon contact of said composition comprising an activated zeolite and said second composition.
  - 13. A process according to Claim 12 wherein said heat generation takes place upon the fabric to be treated.
    - 14. A kit comprising (a) a composition comprising an activated zeolite and (b) a cleaning composition or water.

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15. A kit comprising (a) a composition comprising an activated zeolite and (b) a set of instructions to use said composition in a process according to Claim 1.